

KAIHO SANGYO NEWS LETTER



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Greetings from Kaiho Sangyo. In Japan, October 1st is the official day to change clothes for the new season. Kaiho costume was changed as well! It is really getting cool in the morning and evening.

In this edition we will talk about Mr.Kondo's business trip to Mongolia. Also in this issue the country, South Africa will be featured.

Your frank comments about this letter, our company, staff or products are always appreciated. Please feel free to contact us anytime! Kana

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BUSINESS TRIP TO MONGOLIA

Our president, Mr. Kondo Norihiko and his son, Manager of International division, Mr. Kondo Takayuki went to Mongolia on September 17. It was 4years ago for Mr. Kondo Norihiko that he visited Mongolia last time and they stayed there for 5days.

His first visit was 10years ago and Mongolia took him back to the good old days at that time. However that impression has gone now, he said. The air above the

town is polluted and Commercialism is spread out all over the town now. Some "winners" of business may concern about environment, but it is a pity that those people are very few.

What made Mr. Kondo surprised was the number of Japanese cars in the town. Although Korean car was in 4years ago, now Japanese car is getting popular there again. The level of car quality between Japanese car and Korean car is basically very different for them and they tend to prefer high quality even though it costs much. This is good for us as this Japanese car boom increases our business chance in Mongolia.

By the way, the reason of this visit was because Mr. Kondo was invited as a panelist in Environmental Symposium in Mongolia. He explained them about activities of Kaiho Sangyo that is trying to contribute to environment problems thorough automobile business.

The problems such as air pollution, which came into questions in developed countries before, is now becoming problems in these advancing countries like Mongolia. We had same kind of environmental pollution issues in 60s in Japan as well. How did we solve those issue?? We believe that we can also solve the environmental pollution problems in Mongolia with the similar method we used.

Kaiho Sangyo Co. Ltd tries to reduce the effect on environment through automobile recycling. It would be very happy for us if Mr.Kondo's visit and what he told in the symposium influence Mongolian in a good way.



