



# KAIHO SANGYO NEWS LETTER



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## How hot this summer is!!

This summer is really hot isn't it? In Japan we had rainy season in June after that summer has come as has happened in the past. But this summer is different than usual.

It has been extremely hot this summer throughout Japan. In our city the highest temperature went up over 38 degrees Celsius in this summer. And a lot of people have suffered from heatstroke. Heatstroke is a form of hyperthermia. In our company, for employee or buyer, we have some ways not to get heatstroke. We always have the salty candies (these candies are lightly-salted but sweet. Can you imagine? ) and make sports drinks for their break time. More than 30,000 people have been taken to hospitals for heatstroke and 100 people have been died this summer. Sadly, if the day over 35 degree Celsius continues, the number of people taken to the hospital will be increase. We hope there are no more victims of this wired weather and we can't wait for autumn!!



## We had an exhibition for our Converted EV.

If you buy a new car that emits less CO2 or has low-fuel consumption, your car tax will be lower. In April, 2009 this system was introduced by Japanese government and will be over next month. Since this system has started, we often see the word "eco" in the media or our daily lives and gradually environmental conscious are increasing among us.



In our company, we developed new eco cars "Converted EV". The cars are made from scrapped car but good condition, and remove the fuel gasoline engines into electronic motor. On August 20and 21, we had an exhibition to introduce these cars and many people had a test drive. Some people said "I can't believe this car is made from scrapped car! This is very comfortable and good for environment." "If this car is sold, I will take it definitely." We have to make these cars be improved more and more, but we believe these cars are through our city in the near future.



## Can you join our project?



Your smile photos save the developing countries. If you or your companies are interested in this project, please check here [http://www.kaiho.co.jp/jp/sp/project/special\\_en.html](http://www.kaiho.co.jp/jp/sp/project/special_en.html) send your photo anytime!

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